

# MAJOR IN *HUMAN RESOURCE DEVELOPMENT*

BUILD BETTER WORKPLACES THROUGH PEOPLE, ANALYTICS, AND TECHNOLOGY.

Human Resource Development (HRD) is about helping people and organizations succeed. Purdue's HRD major prepares you for careers in human resources, talent development, people analytics, and HR technology. You will learn to attract and develop talent, make data-informed workforce decisions, and strengthen employee and organizational performance.

## WHY CHOOSE PURDUE HRD?

- A required internship that builds valuable professional experience, with HRD student placements at organizations including Walmart, United Airlines, Caterpillar, Boeing, Cisco, Cummins, and Bank of America.
- Hands-on experience with people analytics, HR technology and AI-enabled tools
- Interactive learning in Purdue's HRD Virtual Lab and HR Analytics Interactive Learning Lab
- SHRM-aligned curriculum that prepares you to pursue the SHRM Certified Professional (SHRM-CP) credential before graduation
- Customize your degree with 14 optional concentrations that connect HR to an industry or professional field

## HR CAREER OUTLOOK

**6%**

PROJECTED EMPLOYMENT  
GROWTH, 2025-35—  
FASTER THAN AVERAGE

**73,700**

PROJECTED OPENINGS  
EACH YEAR

**\$75,940**

MEDIAN ANNUAL PAY  
IN 2025

\*Source: U.S. Bureau of Labor Statistics, Occupational Outlook Handbook, "Human Resources Specialists," 2025-35 projections.  
<https://www.bls.gov/ooh/business-and-financial/human-resources-specialists.htm>

## GRADUATE PERSPECTIVE



*"Purdue's HRD program gave me the foundation to connect strategy, analytics, and human experience—skills I now use daily in designing early-career programs and campus recruiting strategies at Bank of America."*

**Jessica (Jess) Nuff**

**Human Resource  
Development, '21**

*Vice President, Enterprise  
Campus Strategy & Analytics  
Lead, Bank of America*



Polytechnic Institute

# MAKE YOUR HRD DEGREE YOUR OWN

Connect your Human Resource Development major with an industry or professional area through an optional concentration—building specialized expertise, career-ready skills, and a distinctive professional profile aligned with your interests and goals.

## OPTIONAL HRD AREAS OF CONCENTRATION

- Agriculture Management
- Aviation Management
- Communication
- Computing & Digital Intelligence
- Design & Innovation
- Entrepreneurship
- Healthcare Management
- Industrial & Organizational Psychology
- Labor Relations
- Languages & Cultures
- Leadership
- Learning Technologies
- Manufacturing
- Sports Management

## HR CAREER OUTLOOK

- HR Generalist
- HR Business Partner
- People Operations Specialist
- Talent Acquisition Specialist
- Learning and Talent Development Specialist
- HR Technology Analyst
- People Analytics Specialist
- Employee Experience Specialist
- Employee Relations Specialist
- Workforce Planning Analyst



*READY TO SHAPE THE FUTURE OF WORK?*  
**EXPLORE PURDUE HRD**

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