



BRANDON BOYNTON

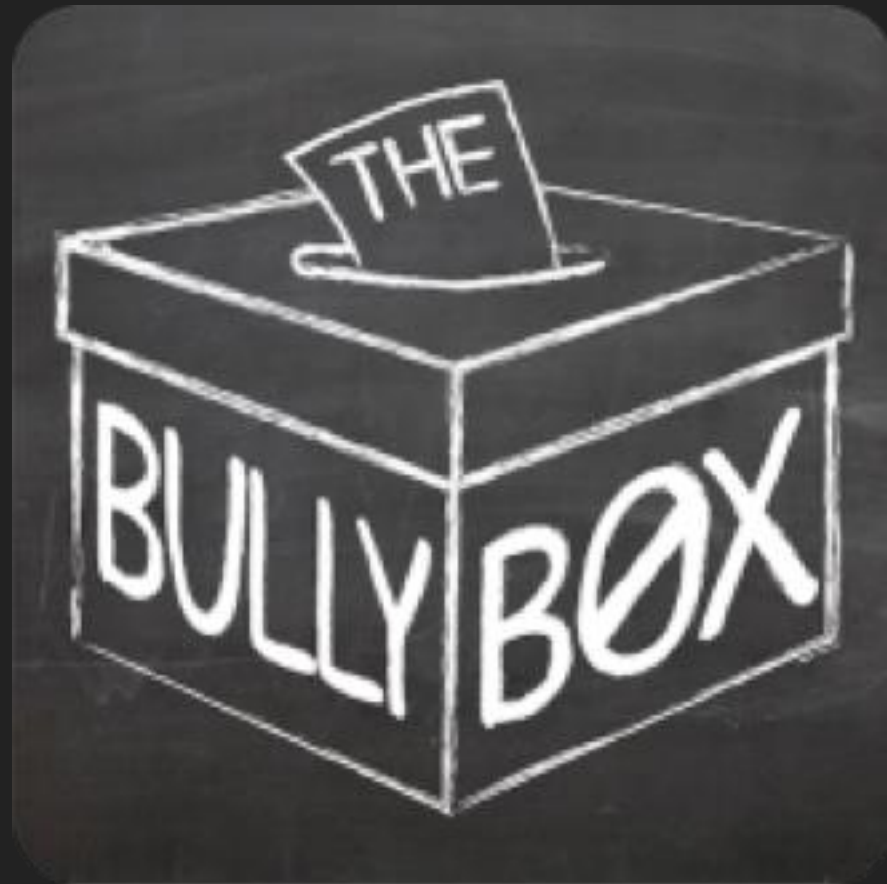




MostBeastlyStudios

“Apps that make a difference”

Apps for Ourselves



Apps for Others





YOUNG

ENTREPRENEURS

Academy

Business Basics

- ✓ How to recognize an opportunity from an idea.
- ✓ How to write a business plan.
- ✓ How to network.
- ✓ How to differentiate a small business from a startup.
- ✓ How to seek funding for your startup.

This is done in a class

Encourage Entrepreneurialism

- ✓ How could one make a profit utilizing what we learned?
- ✓ What business applications can be found with this technology?
- ✓ How can I take this theory, apply it to a product and begin selling it?

This is done in every class

WHY

TEACH

THO

ENTREPRENEURSHIP EDUCATION BENEFITS STUDENTS FROM ALL SOCIOECONOMIC BACKGROUNDS BECAUSE IT TEACHES KIDS TO THINK OUTSIDE THE BOX AND NURTURES UNCONVENTIONAL TALENTS AND SKILLS. FURTHERMORE, IT CREATES OPPORTUNITY, ENSURES SOCIAL JUSTICE, INSTILLS CONFIDENCE AND STIMULATES THE ECONOMY.




STAFF TRAINED

ENTREPRENEURSHIP
IS A SKILL
APPLICABLE TO
EVERY CAREER

HOW DO WE

STOP

DISCOURAGING

“I didn't know we did that.”

HOW DO WE STOP DISCOURAGING ENTREPRENEURSHIP?

▶ ALLEVIATE FEARS OF INTELLECTUAL PROPERTY THEFT

- ▶ Ensure your students understand that your goal is not to steal their ideas.
- ▶ Rewrite your Intellectual Property Policy.
 - ▶ *“Any Intellectual Property produced by projects run by students, independent of the university, using their own ideas and equipment, whether on or off University property, belongs solely to those involved in the project.”*
- ▶ Potential students are looking at your Intellectual Property Policy.



IN EVERY
SUCCESS
STORY, YOU
WILL FIND
SOMEONE
WHO HAS
Peter F. Drucker
MADE A
COURAGEOUS