Nathan W. Hartman

## MBD, SYSTEMS ENGINEERING AND THE MINIMUM INFORMATION MODEL





## What is PLM?

The digital product definition forms the core of how product and process information is moved through an organization.



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## The collaboration journey...

#### Yesterday

Communications often in serial fashion You trusted the data because you trusted the person that generated the data

Collaboration meant face-toface communication



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## The collaboration journey...

Tomorrow

The **digital product definition** becomes the *conduit* in a standardsbased communication process.

The product *model* is the basis for a **secure**, **authoritative** source of product definition.

Recycle

Service



You come to *trust the process* that generates product data (because the person may be unknown).

ECYCLE MANAGEMENT

Manufacturing

Design



## **Evolution of model-based representations**



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## **Two engineering tribes**





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#### **Product Designers**

Masters of the tangible

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# Implications for systems eningeers

- Changes are response to availability of technologies
  - Ever-increasing computational power
  - Immersive technologies for data visualization
  - 3D printing (additive manufacturing)
  - Advances in materials science
  - Emergence of the internet of things
  - Globally connected IT environment
- Systems engineers neither the perceived nor actual agents driving changes in business processes
- Technology advances appear to be outpacing advances in methods and tools used by systems engineers





## **Evolution of PLM and SE**



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## **The Vee-Model and the Information Disconnect**

- Authors and consumers of product definition unable to move information fluidly between the levels of abstraction going down <u>and coming up</u> the Vee
  - No common authoring environment
  - No common language or ontology
- Consequences for design & implementation
  - Static "actionable" information regarding SE's desired solution
    Project Definition
    requires considerable interpretation
  - Difficulty in validating how solutions composed from existing designs will perform SE's desires
- Consequences for V&V
  - Test cases unaccompanied by models and rationale
  - Testers check the box by performing test cases and turning in reports so can move on to solve the real problems

Vee-Model for the Product Lifecycle (from Hartman, Rosche, and Fischer (2012))



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## **Using PLM to connect SE With V&V**



due.edu/pim

MWW.

demonstrations



## **Using PLM to connect SE With Design**

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## The communications spectrum...

#### A complete MBD supports lifecycle communication

**SHAPE** 



#### CONTEXT

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#### **MACHINE TO MACHINE**



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## How is the model structured?

Singular representation vs. multiple, connected representations



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## THE MINIMUM INFORMATION MODEL





## Demographics

#### **MINIMUM INFORMATION MODEL INDUSTRY DISTRIBUTION**



## **Company Size**

#### SIZE OF COMPANIES THAT RESPONDENTS WERE WORKING IN



### Job area RESPONDENTS JOB AREA



## **Workflow Distributions**

#### **RESPONDENTS WORKFLOW PARTICIPATION**



# Inhibitors of MBD

SURVEY PARTICIPANTS WERE PROMPTED TO INDICATE WHAT PREVENTS USE OF MODELS IF THEY SELECTED THAT MODELS COULD NOT BE USED IN PLACE OF DRAWINGS

#### What Prevents Use of Models in Workflows?

Other The functionality of the CAD tool does not readily accommodate this type of information at this stage of the lifecycle. Uncertainty about changes in software and accessibility of data in the future prevent us from using models at thsi stage of the lifecycle. It takes too much time to enter this information into a model The information does not easily take a form that is useful in a model at this stage of the lifecycle. Models are too cumbersome to modify and interrogate at this stage of the lifecycle.

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