

# The emerging relationship between PLM and Systems Engineering

Paul Nelson PLM Systems Engineer

15 October 2015 Purdue University PLM COE Fall Meeting



- Personal Introduction
- Company Overview
- Taxonomy Level Set (syseng, model based, PLM, etc.)
- Systems Engineering Trends
- PLM Trends
- Systems Engineering and PLM are converging
- Conclusions and Recommended Actions

Orbital ATK

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- Two years in central Siberia
- B.S. and M.S. in MeEn at BYU (Internships at GM and Pratt & Whitney)
  - > Thesis in Multi-physics simulations and visualizations and Global Product Development Course
- Boeing / Siemens PLM ~5 years
  - St. Louis F16/18/etc., Houston Space Station, many other customers
- Orbital ATK ~7 years Promontory, Utah
  - Engineering Technology and Systems Propulsion Systems
  - Corporate PLM Center of Excellence
- Began my career MCAD Management focused
- Quickly matured into core PDM / EBOM / Change / Document Management (CMIIP certification)
- More recently matured into Systems Engineering focus towards requirements engineering and MBSE (University of Utah graduate certificate in systems engineering and INCOSE CSEP certification)
- Now focused as a "**PLM Systems Engineer**" on orchestrating holistic PLM by working the above plus:
  - Manufacturing Engineering / ERP / MES tie ins
  - Simulation Process and Data Management
  - Materials and Mass Properties Management
  - ECAD and Software integrations
  - ▶ Foundational elements such as security, UI, Etc.
- Grateful for a career path that has allowed me to work big picture product development/delivery issues
- Enjoy my 5 kids, sweet wife, playing with LEGO robotics and exploring mountains

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# Orbital ATK Overview Orbital ATK Image: Constant of the second second

- New Global Aerospace and Defense Systems Company Established by Merger of Orbital and Alliant Techsystems in February 2015
- Leading Developer and Manufacturer of Reliable, Innovative and Affordable Products for Government and Commercial Customers
  - Launch Vehicles, Propulsion Systems and Aerospace Structures
  - Tactical Missile Products, Defense Electronics, Armament Systems and Ammunition
  - Satellites, Advanced Systems, Space Components and Technical Services
- About \$4.4 Billion in Pro Forma Revenue Targeted for Calendar Year 2015
- More Than 12,000 Employees, Including 4,300 Engineers and Scientists
- Over \$12 Billion in Contract Backlog With Strong Near-Term Growth Prospects
- Strong Revenue Growth, Earnings Accretion and Cash Flow Outlook



Approximate CY 2015 Pro Forma Revenue Distribution

## **Three Operating Groups and 12 Product Lines**





#### **Flight Systems Group**

- Space Launch Vehicles
- Rocket Propulsion Systems
- Missile Defense Systems
- Aerospace Structures





#### Defense Systems Group

27%

- Tactical Missile Products
- Defense Electronic Systems
- Armament Systems

33%

• Ammunition and Energetics

40%

#### **Space Systems Group**

- Commercial Satellites
- Government Satellites
- Spacecraft Components
- Space Technical Services



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# **Systems Engineering Definition**



- Orbital ATK defines Systems Engineering as the interdisciplinary incorporation of the following integrated elements:
  - Requirements definition, allocation, flow down, traceability
  - Qualification / Verification / Validation
  - System Design / System Integration
  - Configuration Management
  - Risk Management
  - Technical Planning and Scheduling
  - Technical Reviews
  - Process Definition

# **CM and PLM Definitions**



- CM ≡ traditional Configuration Management serves to plan how identification, change control, status accounting, and audits will be performed on each product. Scoped to Engineering.
- CMII ≡ CM version 2 Configuration Management scoped to include all information that could impact safety, security, quality, schedule, cost, profit, or the environment. Scoped to the Enterprise, not just Engineering. The goal is to keep requirements clear, concise, and valid and to accommodate change. Ultimate goal to achieve IPE and drive intervention resources to zero.
- IPE ≡ Integrated Process Excellence CMII best practice processes for generic product development integrated and automated within a world class PLM framework. Resources spent on corrective action are in a state of decline and real improvements are occurring.
- $PLM \equiv Product Lifecycle Management Orbital ATK's definition:$ 
  - The application of a <u>consistent</u> set of processes and technology in support of the <u>collaborative</u> creation, <u>management</u>, dissemination, and use of product information across the extended enterprise from concept to end of life.
  - Consistent processes and tools allowing programs to share product information, leverage knowledge and to provide the right information at the right time to make the right decision.
  - > PLM is more than a software tool; it is a business strategy.





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# System Engineering Trends<sup>1</sup>



- Application of systems engineering
  - Applying systems engineering across industry domains
  - Applying systems engineering to policy
- Transforming systems engineering (see next chart for details)
- Maturing systems engineering foundations
  - Shoring up the theoretical foundation
  - Systems engineering body of knowledge
  - Systems theories across disciplines
- Commonly defined roles and competencies
  - The broadening role of the systems engineer
  - Consistency in essential systems engineering competencies
- Education and training
  - Building the future systems engineering workforce
  - The systems engineering curriculum
  - Lifelong learning



Five key systems engineering challenges:

- 1. Mission complexity is growing faster than our ability to manage it
- 2. System design emerges from pieces, rather than from architecture
- 3. Knowledge and investment are lost at project life cycle phase boundaries
- 4. Knowledge and investment are lost between projects
- 5. Technical and programmatic sides of projects are poorly coupled
- ➢ Most major system failures have resulted from failure to recognize and deal with risks

Systems Engineering Trending Improvements:

- Value Driven Practices
- Complex System Understanding
- Leveraging Technology for Systems Engineering Tools (e.g. MBSE)
- Collaborative Engineering: Integrating Teams and Organizations Across All Boundaries
- System Design In a System of Systems Context
- Architecting Systems to Address Multiple Stakeholder Viewpoints
- Architecting and Design of Resilient Systems
- Cyber Security Securing the System
- Decision Support: Leveraging Information and Analysis for Effective Decision Making
- Virtual Engineering: Part of The Digital Revolution
  - Simulation and Visualization
  - Integrated Model-based Approaches
  - Transforming Virtual Model to Reality

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# **PLM Trends**



- PLM is a System of Systems (SoS) problem (or Fractal Zoom) with recurring principles/patterns
- Trends in PLM:
  - Integrate Deeper integrations for CAx and PLM modules)
  - Simplify UIs and implementation approaches
  - Scale -100ks to 1-10Ms
  - Broaden scope more modules such as cost, testing, etc.
  - Closed loop product development Architecture tied to mechanical, electrical, software design/analysis with testing in the loop
  - Specialize by industry e.g. Aerospace and Defense template
  - Connecting Product and Production
  - ➢ Internet of things (or industry 4.0)
  - Move to Cloud
  - Big Data Analytics
  - ➢ Faster, better, cheaper

#### **Closed Loop PLM**





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# **Cross Reference Functional Interactions**



CM

- PS PLM IPT is working to identify major interaction points / major handoffs
- Help ensure process improvement investments address largest disconnects

	Sched	\$\$	Scope	CAE	Req	Verif	Comply	EBOM	CAD	MBOM	Proc	QC	S&MA	. М	IDS	СМ									
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\$\$	2		15																						
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CAD	10			24 (2, 15)					48	49		50 ( <b>3</b> )				72									
MBOM	11									51	52	53 ( <mark>3</mark> )			63 <mark>(1)</mark>	73									
Proc	12									54	55, 77 <mark>(6)</mark>	56 ( <b>3</b> )				74									
QC	13						42 (11)								65	75									
S&MA	14				34	40					57					76									
MDS	58 (1)			59 (1, 2, 15)					62 <mark>(1)</mark>	64 (1)															
СМ	66																								
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					-									MDS	Materi	al data system	n								
														CM	Config	uration Mana	aement								

#### **PS PLM IPT (Integrated Product Team)**





#### **Model Based Plan**





#### **3D Modeling Return On Investment**



#### The 100% is a benchmark line to measure from

Controlled 2D			
2D Drawing Only	Aux	2D	3D
Drafting		100%	100%
Integration Vehicle Profile Drawing Layout Drawing Harness Layout Drawing IICD's	10% 100% 300% 20%		
Manufacturing <ul> <li>CNC</li> <li>Mfg. Instructions</li> </ul>		0%	80%
Quality/Inspection CMM Inspection Plan		0%	80%
Total 790%	430%	100%	260%

Controlled 2D and 3D		
2D with associated 3D	2D	3D
Drafting	100%	100%
Integration		0%
Manufacturing <ul> <li>CNC</li> <li>Mfg. Instructions</li> </ul>	0%	0%
Quality/Inspection CMM Inspection Plan	0%	0%
Total 200%	100%	100%

#### Controlled 3D

3D Annotated Model	2D	3D
Drafting		150%
Integration		0%
Manufacturing • CNC • Mfg. Instructions	20%	0%
Quality/Inspection CMM Inspection Plan	20%	0%
Total 190%	40%	150%

#### **ROI Summary**

- The biggest productivity gains come with 3D models (even with 2D drawings)
- Companies have been slower to adopt 3D annotation (PMI) because it offers modest gains over associated drawings. It is however an area where gains can be realized.

#### 3D models can yield a 600% cost savings over 2D drawings

#### **Example: Benefits on the Ares – SLS Avionics**





#### **Example: Benefits on the Ares – SLS Avionics**





The prototype used to verify the routing was significantly less expensive

#### Rapid Learning Cycles – Agile Scrum/Sprints for Engineering





RL-17

# **Requirement Flow Through Design and Verification**







#### **Requirement Flow Through Design**





9 18

400

Datum Plane

INCH

# **Systems Engineering and PLM are Converging**



- PLM and systems engineering are the same problem from different vantage points
- PLM = tools and business strategy vantage point
- Systems engineering = process and methodology vantage point
- Marry people, process, tools, and methods and it is powerful
  - ➢ e.g. Rubik's cube/LEGO Robot
- Key Systems Engineering method is an NxN coupling matrix
  - Let's look at the interactions between systems engineering and PLM

			General PLM Solution Categories													I											
		Only most urgent interactions identified Vendor Capability, but not core PLM Production PLM Capability No Fill = Little to no core PLM Capability INCOSE Certification Emphasis x = interaction that requires attention c = non-integrated capability i = integrated interaction	Portfolio Management	Program / Project Management	systems Engineering Requirements Management	Schedule Management	Product Cost	Styling / Marketing	Computer Aided Design (MulthCAU) Design Mangement	Materials / Mass Property Management	Packaging Visualization	Computer Aided Engineering (CAE or S	Simulation Management Software / Application Management	Configuration Backbone / BOM	Change Management	Process Execution (Workflows / Lifecycle	Document / Content Management Manufacturing BOM	Computer Aided Manufacturing (CAM)	Manufacturing Simulations	BOP / Work Instructions	As Buitt Service Management	Internet of Things	Supplier Integration	Quality Management Environmental Compliance / Sustainabil	Test Management	Business Intelligece / Reporting / Metric	ERP Integration MES Integration
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- Personal Introduction
- Company Overview
- Taxonomy Level Set (syseng, model based, PLM, etc.)
- Systems Engineering Trends
- PLM Trends
- Systems Engineering and PLM are converging
- Conclusions and Recommended Actions



### Conclusions



- Q: Is there an emerging relationship between PLM and Systems Engineering?
- A: Yes, my company role as a PLM Systems Engineer is proof of that; the NxN matrix just reviewed also articulates this relationship
- However, we have only just started to scratch the surface and there is a great deal of work ahead; we need to get all interactions green
- Orbital ATK defines Systems Engineering as the interdisciplinary incorporation of the following integrated elements:
  - Requirements definition, allocation, flow down, traceability
  - Qualification / Verification / Validation
  - System Design / System Integration
  - Configuration Management
  - Risk Management
  - Technical Planning and Scheduling
  - Technical Reviews
  - Process Definition



- Don't loose focus on delivering the holistic system
  - While taking on new scope and tackling systems engineering and PLM interactions it is important to not degrade in areas that are strong today
  - Continue to optimize subsystems, but spend more time on how they impact the whole
  - Don't just think technical, but cost and schedule too
  - Focus on interactions herein lies the major risk and payback opportunity
  - ➢ It is time to take the system level problem out of the "too hard pile"
- Provide students challenging projects and research that address system needs
- Research and methods to help mitigate key Systems of Systems (SoS) risks for PLM/Systems Engineering:
  - System elements operate independently
  - System elements have different life cycles
  - > The initial requirements are likely to be ambiguous
  - Complexity is a major issue
  - Management can overshadow engineering
  - Fuzzy boundaries cause confusion
  - SoS engineering is never finished



# **Questions and Discussion**

#### Paul Nelson PLM Systems Engineer

15 October 2015 Purdue University PLM COE Fall Meeting





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