

# ENTREPRENEURIAL LEARNING



Gary Schoeniger,  
@gschoeniger

Entrepreneurship

=

SEARCH

# Entrepreneurial Learning

- ✓ Experiential
- ✓ Problem-based
- ✓ Self-directed
- ✓ Peer-to-peer



# Causal vs Effectual Reasoning



With causal reasoning you must know before you go.

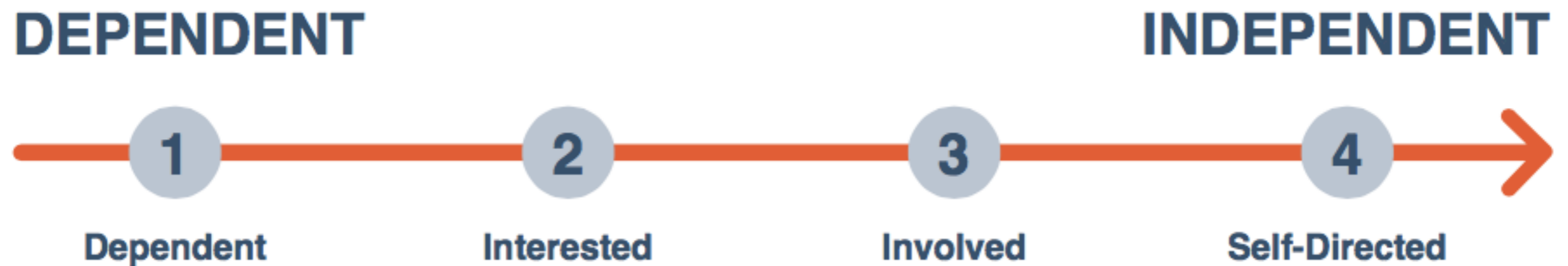
With effectual reasoning you must go in order to know.

Entrepreneurs put the "go" in front of the "know".

# Problem-Based Learning

- ✓ Student Centered
- ✓ Occurs in Small Groups
- ✓ Teacher as Facilitator
- ✓ Problems are Introduced Early
- ✓ Problems Stimulate Problem-Solving Skills
- ✓ New Knowledge is Obtained

# Self-Directed Learning



Source: G. Grow, 1996

# Self-Directed Learning

Stage	Student	Teacher	Examples
Stage 1	Dependent	Authority Coach	Coaching with immediate feedback. Drill. Information lecture.
Stage 2	Interested	Motivator Guide	Inspiring lecture, guided discussion, goal setting and learning strategies
Stage 3	Involved	Facilitator	Discussion facilitated by teacher who participates as equal. Seminar, group projects
Stage 4	Self-Directed	Consultant Delegator	Internship, dissertation, individual work or self-directed study group

Source: G. Grow, 1996



# Peer-to-Peer Learning

