ENTREPRENEURIAL LEARNING

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Entrepreneurship = SEARCH
Entrepreneurial Learning

✓ Experiential
✓ Problem-based
✓ Self-directed
✓ Peer-to-peer
KOLB'S EXPERIENTIAL LEARNING CYCLE

1. Concrete Experience
   - Problem Identification

2. Observation & Reflection
   - Problem Observation

3. Abstract Conceptualization
   - Problem Solving

4. Active Experimentation
   - Problem Testing

The entrepreneurial learning initiative
Causal vs Effectual Reasoning

With causal reasoning you must know before you go.

With effectual reasoning you must go in order to know.

Entrepreneurs put the “go” in front of the “know”.
Problem-Based Learning

- Student Centered
- Occurs in Small Groups
- Teacher as Facilitator
- Problems are Introduced Early
- Problems Stimulate Problem-Solving Skills
- New Knowledge is Obtained
Self-Directed Learning

1. Dependent
2. Interested
3. Involved
4. Self-Directed

Source: G. Grow, 1996
<table>
<thead>
<tr>
<th>Stage</th>
<th>Student</th>
<th>Teacher</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 1</td>
<td>Dependent</td>
<td>Authority Coach</td>
<td>Coaching with immediate feedback. Drill. Information lecture.</td>
</tr>
<tr>
<td>Stage 2</td>
<td>Interested</td>
<td>Motivator Guide</td>
<td>Inspiring lecture, guided discussion, goal setting and learning strategies</td>
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<tr>
<td>Stage 3</td>
<td>Involved</td>
<td>Facilitator</td>
<td>Discussion facilitated by teacher who participates as equal. Seminar, group projects</td>
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<tr>
<td>Stage 4</td>
<td>Self-Directed</td>
<td>Consultant Delegator</td>
<td>Internship, dissertation, individual work or self-directed study group</td>
</tr>
</tbody>
</table>

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Peer-to-Peer Learning