

In this Study-Abroad option for fulfilling the Globalization Experience Requirement, Purdue University Polytechnic students will participate in a multifaceted Central European Multinational Automobile Organization Supply Chain Experience.

Students will tour:

- The BMW factory in Munich, Germany
- The Volkswagen or Toyota factories in Prague, Czech Republic
- The second-largest European port in Hamburg, Germany
- The largest European port in Rotterdam, Netherlands

Students also participate in excursions in those cities based on two themes: Cultural Immersions and the History of Capitalism/Trade. This trip is taken in conjunction with one or two of the following Maymester courses: Technology and the Global Society (TECH 330), Leadership in a Global Environment (TLI 356), and/or Global Transportation & Logistics Management (TLI 442).



Munich: Munich is both a cultural hub, as the center of the famed Oktoberfest, and the economic engine/high-tech center of Germany, as the home of many multinational industrial operations. The city touts an advanced public transportation network that includes its U-Bahn and world-renowned infrastructure.

Student preference options for Munich: Oktoberfest food tour, attending local Rotary International meeting, Royal Palace, Dachau Concentration Camp, Olympia Park, daytrips to Mozart's hometown/Bavarian Alps/Sound of Music site, Nuremberg, or Innsbruck, Austria.

Prague: The Czech Republic is the longtime industrial center of the old Austro-Hungarian Empire, and more than 40% of its workers are employed in industry, which is well above the EU average and the highest of any country in Europe. The country has one of the highest economic concentrations of GDP originating from automobile design, manufacture, and supply-chain around the world (Czech Invest, 2016), with Prague as its epicenter.

Student preference options for Prague: Czech food excursion, attending local Rotary International meeting, Velvet Revolution/St. Wenceslas Square historic site, Charles Bridge (first constructed in 1357 during the reign of King Charles IV), Political Prisoners' Street, visit to Operation Anthropoid (Czech code name for a plot to assassinate key leaders of the Nazi occupiers), Soviet Nuclear Bunker Tour, Museum of Communism, daytrip to The Bohemian Crystal Glass Factory.

Hamburg: Hamburg has a notable history in trade, dating back to the Middle Ages. It is known as the global economic trading center of the North Sea and Baltic Sea regions and is the regional hub of international trade. It also has the highest percentage of international residents in Germany at 14%.

Student preference options for Hamburg: Northern Germany food tour, attending local Rotary International meeting, tour of Soviet submarine U-434 (the largest hunting and espionage submarine in the world), Miniatur Wunderland (the world's largest rail exhibit), Beatles Hamburg voyage, Hamburg Old Town.

Rotterdam: Rotterdam has embraced innovation and experimental programs in order to develop into one of the world's most sustainable cities and has been chosen as the host of the 2025 World Expo, an international conference which addresses major global issues. It has been stated that "people were drawn to the city because of its new smooth running transportation networks" in the past several generations (Rotterdam Marketing, 2016). The Netherlands employs the least percentage of its citizens in manufacturing of all European nations (European Union Eurostat, 2016), and instead serves as a supply chain epicenter.

Student preference options for Rotterdam: Dutch food tour, attending local Rotary International meeting, Museumpark (a landmark in urban planning), The War and Resistance Museum, visit to Rotterdam Blitz site, Watertaxi Excursions, Erasmus University campus tour, the Euromast (tower with bird's eye view of the city), daytrips to see the Kinderdijk Windmills or Schoonhoven (medieval sightseeing).